



Privacy Policy

Your privacy is important to Bubble & Bounce. This privacy policy ("Policy") applies to the Bubble & Bounce Web sites ("Sites"). This Policy explains how your personal information is collected, used, stored and disclosed by Bubble & Bounce.

If we collect information (including personal information) through our Applications for a customer, we may store and process that information for the customer. This Policy does not apply to the collection of information through our Applications.

Personal Information Collected

We collect information from you in various ways when you use our Sites. We may collect personal information you directly provide on our Sites. Information we may collect includes name and email address, and phone number.

In addition, when you visit our Sites some information may be automatically collected. For example, it is standard for your Web browser to automatically send information to every Web site you visit including ours. That information includes your computer's Internet Protocol (IP) address, access times, browser type and language, and referring Web site addresses. We may also collect information about your computer's operating system and information about your usage and activity on our Sites. We use this information, which does not identify individual users, to analyze trends, to administer the site, to track users' movements around the site and to gather demographic information about our user-base as a whole.

Cookies

We may automatically collect certain information through the use of "cookies." Cookies are small data files that are stored on your hard drive by a Web site. Among other things, the use of cookies helps us to improve our Sites and your experience.

We use cookies to see which areas and features are most popular, to count the number of computers accessing our Sites, to personalize your experience, and to remember your preferences.

We link the information we store in cookies to any personally identifiable information you submit while on our site. If your browser is set not to accept cookies or if you reject a cookie, you may not be able to access certain features or services of our Sites. The use of cookies by our service providers is not covered by our privacy statement. We do not have access or control over these cookies. Our service providers use session ID cookies to collect data in order to enable us to provide a better user experience.

Use Of Personal Information We Collect

We use your personal information to provide you with services, to operate and improve our Sites, to send you messages, and for other purposes described in this Policy or disclosed to you on our Sites or in connection with our services. For example, we may use the information we collect from you on our Sites:

- to register for an account with us to build an application;
- to apply to become a partner;
- to personalize and improve your experience on our Sites;
- to respond to comments and questions and provide customer service;
- to deliver service messages and other services and content you request and to send information related to accounts and services, including confirmations, invoices, technical notices, updates, security alerts, and support and administrative messages;
- to send you information about new promotions, products, and services offered by Wildfire and our selected partners; and
- to conduct an aggregated analysis of the performance of promotions.

Sharing Of Personal Information

We use third parties such as a credit card processing company to bill you for services, an email service provider to send out emails on our behalf, a company to provide our forums and an employment resources company to process your job

applications. When you sign up for our services, we will share the personal information you provide only as necessary for the third party to provide that service.

We do not share your personal information with third parties other than as described above and as follows:

- with third party vendors, consultants and other service providers ("Service Providers") who are working on our behalf and need access to your information to carry out their work for us;
- to (a) comply with laws or respond to lawful requests and legal process, (b) to protect the rights and property of Wildfire, our agents, members, and others including to enforce our agreements, policies and terms of use, or (c) in the good faith belief that disclosure is needed to respond to an emergency or protect the personal safety of any person; and
- in connection with any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company. In any such event, we will provide notice if your data is transferred and becomes subject to a different privacy policy.

Security Of Your Personal Information

The security of your personal information is important to us. When you enter sensitive information (such as credit card number) on our registration or order forms, we encrypt that information using secure socket layer technology (SSL). Bubble & Bounce do not store customers card details.

Bubble and Bounce takes reasonable security measures to protect your personal information to prevent loss, misuse, unauthorized access, disclosure, alteration, and destruction. Please be aware, however, that despite our efforts, no security measures are impenetrable.

If you use a password on our Site, you are responsible for keeping it confidential. Do not share it with any other person. If you believe your password has been misused, please advise us immediately.

Updating And Accessing Your Personal Information

If your personal information changes, we invite you to correct or update your information as soon as possible. You can request changes or access to your information by emailing privacy@bubbleandbounce.co.uk. We will retain your

information for as long as your account is active or as needed to provide you services. If you wish to cancel your account, request that we no longer use your information to provide you services or delete your personal information, contact us at privacy@bubbleandbounce.co.uk. We will respond to your request to have your personal information deleted within 30 days. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

Changes To This Policy

Bubble and Bounce may change this Policy from time to time. If we make any changes to this Policy, we will change the "Last Updated" date above. If there are material changes to this policy, we will notify you by email (sent to the e-mail address specified in your account). We encourage you to review this Policy whenever you visit our Sites to understand how your personal information is used.

Questions About This Policy

If you have any questions about this Policy, please contact us at privacy@bubbleandbounce.co.uk.